Agra Innovate West Africa Lagos

23 - 24 November 2021 Landmark Centre, Lagos, Nigeria

Connect With The Region's **Agribusiness Community**

SPONSORSHIP & EXHIBITION OPPORTUNITIES

www.agra-innovate.com

LEAD CONFERENCE

SUPPORTED BY







Agra Innovate West Africa

Lagos



The 8th annual edition of **Agra Innovate West Africa Lagos** expo in Nigeria will host innovative exhibitors and attendees from over 20 countries - within sub Saharan Africa, across Europe, Asia, and North America - in Lagos, Nigeria, for 2 days of intense learning and networking.

Year after year, our attendees use Agra Innovate as a credible networking platform for achieving their strategic organisational goals in relation to building sustainable agribusiness partnerships across not less than 10 agricultural value chains in the sector.

The agenda will feature 30+ agribusiness veterans, young innovative agricultural value chain development experts, with diversity in gender, nationality, and academic discipline, who adequately addressed this year's theme which is: Optimising the potentials of agricultural value chains & infrastructure, to strengthen food security, export capacity & cross border trade in West Africa. We look forward to your participation in the most important agricultural industry gathering of 2021.

CONNECTING
FOOD &
BEVERAGE
MARKETS FROM
FARM TO FORK



Agra Innovate West Africa

66 Agra Innovate West Africa is the best opportunity available to agripreneurs in this part of the world to succeed in agribusiness. It remains the biggest gathering of the most beautiful minds in agriculture in Sub-Saharan Africa. I will not miss the subsequent editions of this expo for anything.

Olasunkanmi Adenuga, Fish Farmer, **Goldspring Farms**



THE REGION'S MOST HIGH-IMPACT AGRIBUSINESS EVENT

3000+ VISITORS



100+

EXHIBITORS



50+

INTERNATIONAL SPEAKERS



2

SEMINAR ROOMS



UNLIMITED

NETWORKING & LEARNING OPPORTUNITIES



Agra Innovate West Africa

Lagos



COUNTRIES REPRESENTED

3000+ attendees from over 20 countries across the globe including:



66 Agra Innovate was a fantastic opportunity to connect with suppliers, discuss new trends and how to solve today's farming problems. 99

Awofeso Samson, Banker & Farmer, **Victory Agrotech Ltd.**

30% C-level / President 27% Director / Head of Department 22% Farmer 10% Business Development / Marketing 5% Operations Manager 4% Agric Consultant 2% Other

66 A very professionally and well organized event. 99

Helen Gyasi, Business Development Specialist, **Rijk Zwaan Export B.V**

VALUE CHAINS REPRESENTED



Aquaculture



Cassava



Cocoa



Fruits & Vegetables



Horticulture



Livestock & Poultry



Maize



Nuts



Oil Palm



Rice



Sorghum



Wheat

66 A great event!

The Agra Innovate

West Africa expo

has the potential to

aid the agricultural

transformation of Nigeria
and the region.

Adekunle Oyelami, Chief Reponsibility Officer, **Morafem Integrated Enterprises**



THE EXHIBITION

Lucrative opportunities for partnership, collaboration, technology transfer and knowledge sharing now exist throughout all elements of Nigeria's diverse agricultural sector. Foreign suppliers and investors are being welcomed in to help propel and drive this ongoing growth.

Now in its 8th successful year and designed with the support of key public and private organisations, Agra Innovate has already welcomed suppliers from some 20 different countries across four different continents. The 2021 edition will have a dedicated zone for Food and Beverage industry suppliers and will see yet more international agribusiness professionals travelling in to Lagos to explore new business opportunities across Nigeria's diverse food production, processing and manufacturing sectors.

66 Agra Innovate is a brilliant expo. It provides a melting pot for entrepreneurs, business leaders, professionals and suppliers to connect, network and share knowledge that can transform agriculture in West Africa and Africa at large. 99

Adekunle Oyelami, Chief Responsibility Officer, **Morafem Integrated Enterprises**

Agra Innovate West Africa is a really credible event that exposed me to different agricultural tools for farming and networking with new people, agriculture development experts and companies, with diversity in gender, academic discipline and nationality.

Ayobami Shekoni, Agent, **N-Power**

TOP 5 REASONS TO EXHIBIT

MEET with buyers, investors, key decision makers, agricultural development officials and policy makers from Nigeria and the wider region.

LAUNCH your products/brand and gain exposure to an unparalleled group of potential partners, buyers, resellers and investors.

BENEFIT from our optimum mix of attendees, achieved through the main exhibition, high-level conference and farmer training sessions

NETWORK with leaders and experts from the public and private sectors and gain first-hand information on trends and opportunities in the Nigerian agribusiness market

REACH your target audience pre-show through our extensive marketing campaign and gain significant local and regional media coverage



BOOK YOUR STANDAT THE LAGOS EDITION OF AGRA INNOVATE WEST AFRICA 2021 TODAY!

Nirmal Geetha
Exhibiton Manager
Tel: +971 4 407 2576
Email: nirmal.geetha@informa.com

Sheetij Taneja Exhibiton Manager Tel: +971 4 407 2409 Email: sheetij.taneja@informa.com Folusho Olaniyan OON
Programme Director
Tel: +234 (0) 803 535 5890
Email: olaniyan.folusho@gmail.com